



**Our Responsible
Investment Service**
Simple choices for
responsible investors



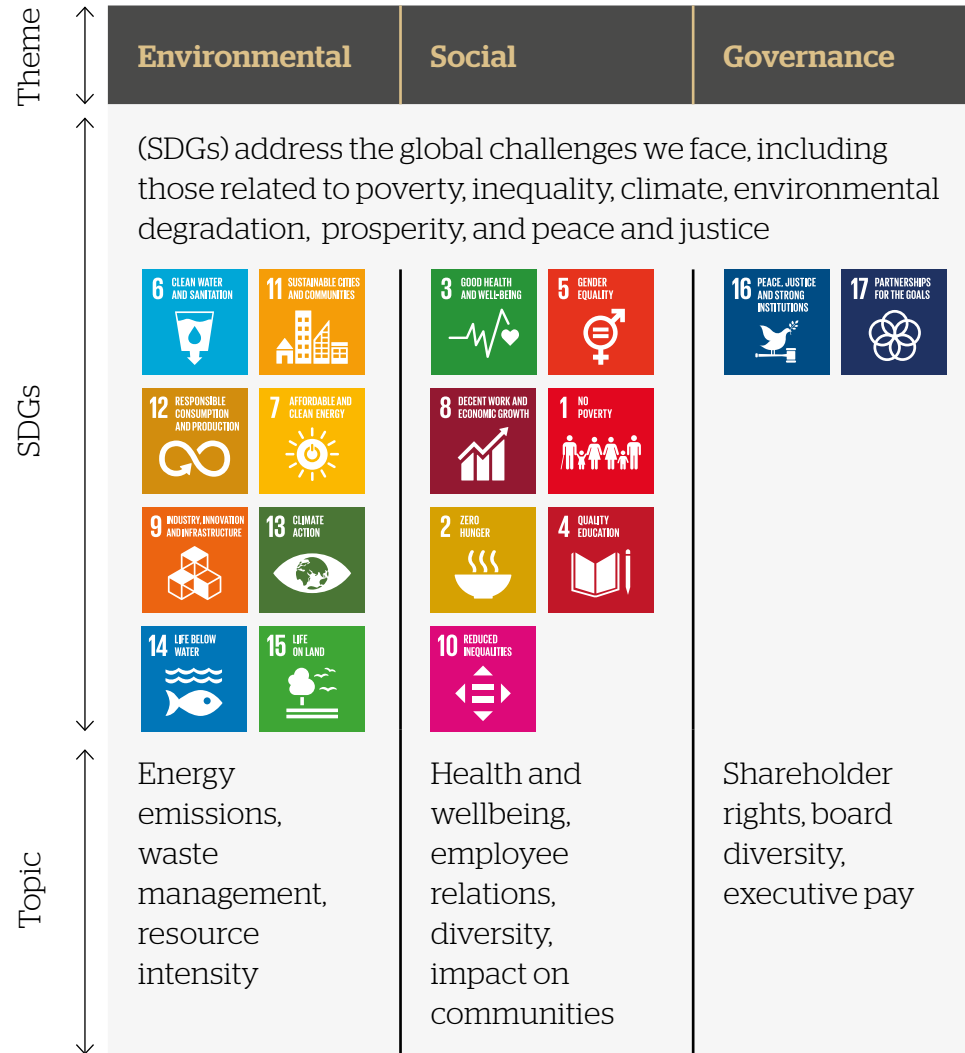
BROOKS MACDONALD

Where responsible investing makes an impact

Our strategy is to create a balance in our investments through which we aim to deliver meaningful change to sustainability issues on behalf of our investors.

There is an increasingly unified approach to addressing global sustainability issues, as the UN Sustainable Development Goals (SDGs) have been adopted, not just by policy makers, but also by businesses and investors as a framework for improvement.

Environmental, Social and Governance (or 'ESG') is a term that is used to describe the three pillars that can be used to assess an investment's environmental, social and governance impact - positive change in these areas will help address the world's sustainability challenges. The chart highlights key topics of analysis within these pillars, and alignment to the SDG framework:



Read on to find out more about the Brooks Macdonald approach to responsible investing.

Investing responsibly should be simple

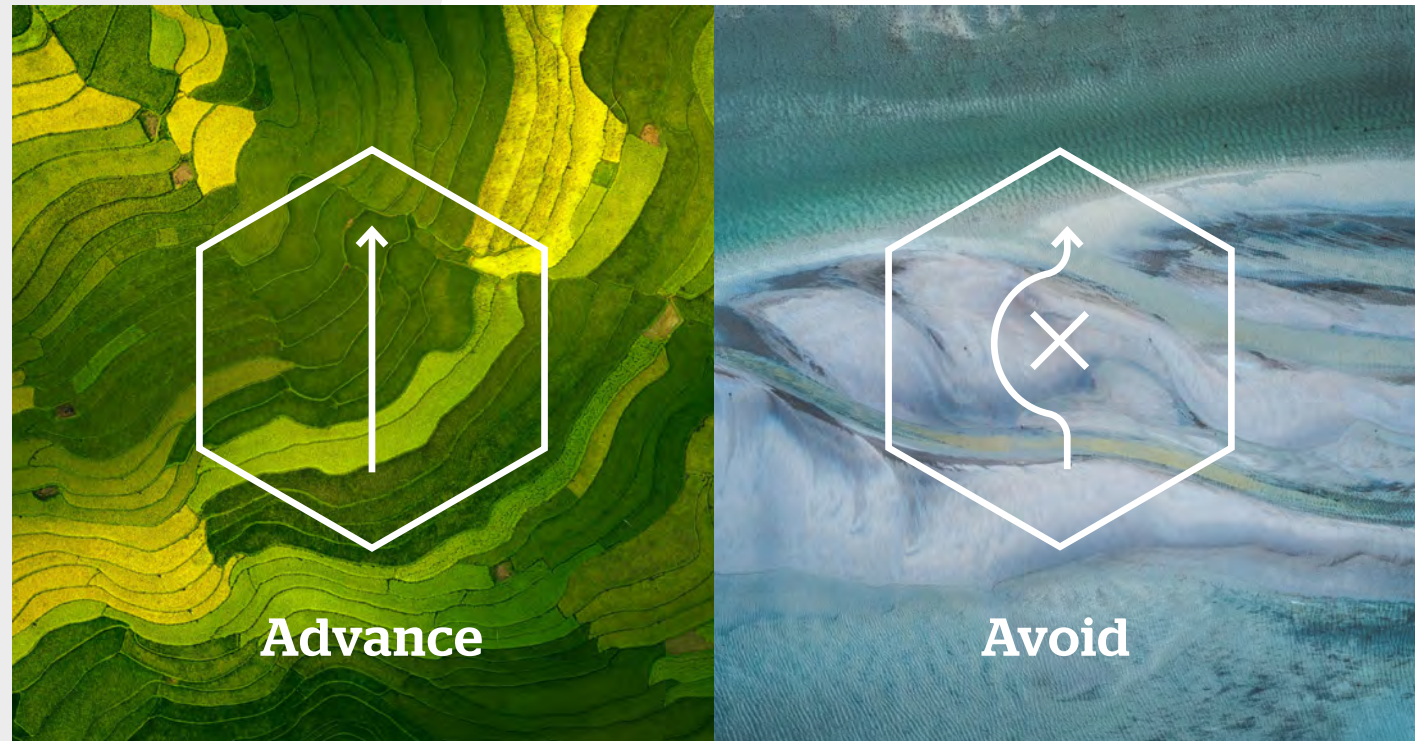
Many of us intuitively know why responsible investing makes sense: investing in a sustainable future is the right thing for all of us to do. How you want to invest responsibly may range from avoiding certain industries, to proactively seeking out investments associated with positive change.

Responsible investment doesn't mean that you have to give up your financial objectives - taking a responsible investment approach can actually be beneficial when it comes to generating long-term growth.

However, it might seem that responsible investing is often like other aspects of investing - the process can be complicated, and the benefits are not communicated in an easily-digestible fashion.

Two easy choices

We are taking a simple approach to help investors, by offering two responsible investment strategies we call Advance and Avoid.



Our goal is to make responsible investing easier for you - to help you decide which route is right for you, while keeping your financial goals on track.

Advance the impact of responsible organisations

Our Advance strategy invests in funds which provide investment exposure to:

- Businesses providing direct solutions to the sustainability challenges that the world is facing, through the products and services they provide.
- Businesses that have taken ownership of their environmental and social footprint and are proactively increasing the positive impacts and minimising any negative impacts through evolving business policies and practices.

We frame the sustainability landscape in the context of eight core themes when analysing exposure to those businesses providing direct solutions:

✓	Cleaner Energy
✓	Resource Efficiency
✓	Water and Waste Management
✓	Sustainable Transport
✓	Health and Wellbeing
✓	Safety
✓	Education
✓	Financial Inclusion

We believe that, to truly address the world's sustainability issues, we need to support those businesses across the global economy who are actively changing their practices to become more sustainable, in addition to supporting businesses who are direct solution providers to the world's sustainability issues.

This two-pronged approach creates a balance through which your investments can deliver meaningful change towards a more sustainable world.

Don't compromise your financial objectives

In today's world, you don't have to compromise - responsible investing can act as a force for good whilst also delivering financial objectives. The Responsible Investment Service has dual advantages: it leverages the core investment expertise of Brooks Macdonald in achieving your financial goals, whilst aligning to your chosen responsible investment style.

On a biannual basis we assess and report on the product and service alignment of the portfolios against our eight sustainability themes.

Avoid specific sectors of activity

Our Avoid strategy excludes investment into funds with exposure to businesses involved in the production of:

We closely monitor all approved investments to ensure these five sectors remain excluded.

- ✘ **Pornography**
- ✘ **Armaments**
- ✘ **Gambling**
- ✘ **Tobacco**
- ✘ **Alcohol**



How we invest responsibly

Throughout our investment process, quality and integrity are never compromised. We invest in a global mix of assets to ensure that our responsible portfolios are suitably diversified to help manage risk and access a broad range of investment opportunities.

How screening helps us to build the right investment mix

When selecting the investment funds for our portfolios, we do not limit our selection to those taking one specific approach to responsible investing, but consider a wide range of funds.

We conduct research to understand how these funds align with the approach taken in our responsible investment strategies, as well as the traditional financial characteristics of the funds. This is a structured process that uses input from questionnaires, fund manager meetings and detailed in-house analysis.

Once an investment is approved for our portfolios, we will monitor on an ongoing basis to ensure compatibility with our strategies.

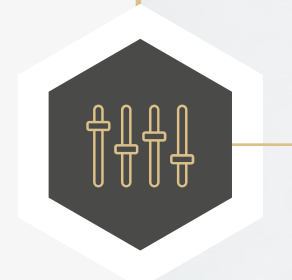


How we bring it all together

We build the portfolios according to strategy (Advance or Avoid), and financial objectives.

Asset allocation decision

We decide the proportion of which assets to invest in, depending on various economic and market related data, and insights from our asset allocation committee, research team and sector specialists.



Portfolio construction

We then build the portfolios using investments that have passed our screening process.



Risk control/oversight

We monitor the risk characteristics of each portfolio and regularly engage with fund managers for updates and analysis.

Why choose Brooks Macdonald for responsible investing?

Choosing the right partner to ensure your responsible investing aims are achieved demands careful consideration.



The heritage of a trusted partner

With 30 years' experience of building and actively managing client portfolios, we believe in taking a durable approach. This ethos is a perfect fit with our belief that investing responsibly can generate attractive long-term value.



Comprehensive support

To help you manage your money effectively, we provide regular reporting on your investments. And to keep you better informed, we offer a wide range of helpful materials, webinars and insights.



Enduring values

We set up the company with the aim to build strong personal relationships. This personal emphasis continues with our focus on investing to produce better outcomes for investors, society and the wider world.



An experienced team, with wide resources

The Responsible Investment Service is supported by an experienced team serving the growing demand for responsible investing. It is integrated with our wider investment infrastructure, providing considerable levels of insights, expertise and resources.



Two simple but flexible choices

We offer a simple choice of two strategies for responsible investors - Advance or Avoid - and different levels of risk, depending on how much risk you are comfortable taking.



Global outlook and reach

The effects of responsible investing have consequences worldwide, so it helps that we work with third party fund managers across the world - to better understand the impact of our investment decisions and to ensure they continue to deliver to our clients' objectives.

How to access our Responsible Investment Service

When you decide which responsible investment service is right for you - Advance or Avoid- you can also choose how much risk you would like to take.

Contact

Please get in touch to find out how we can help guide your sustainable investment journey. We would be delighted to hear from you!

T: 020 7499 6424

E: info@brooksmacdonald.com

21 Lombard Street
London
EC3V 9AH



Bespoke Portfolio Service

RIS Advance and Avoid strategies are available through our Bespoke Portfolio Service for those with at least £250,000 to invest.

Low to medium risk

Medium risk

Medium to high risk

High risk



Managed Portfolio Service

The RIS Advance Strategy is also available via our Managed Portfolio Service, which can be accessed either directly (minimum investment £20,000) or through a range of third party platforms (minimum investment dependent on platform).

Low risk

Low to medium risk

Medium risk

Medium to high risk

High risk

Important information

Investors could get back less than they invested. Past performance is not a reliable indicator of future results. Changes in exchange rates may have an adverse effect on the value of an investment. Changes in interest rates may also impact the value of fixed income investments. The value of your investment may be impacted if the issuers of underlying fixed income holdings default, or market perceptions of their credit risk change. There are additional risks associated with investments in emerging or developing markets.

In our 'Avoid' strategy, while we aim to avoid investment in the industries referenced, we cannot guarantee total exclusion from the portfolio. The value of your investments and the income from them may go down as well as up and neither is guaranteed.

The information in this document does not constitute advice, nor a recommendation, and investment decisions should not be made on the basis of it. This document is for the information of the recipient only and should not be reproduced, copied nor made available to others.

Brooks Macdonald is a trading name of Brooks Macdonald Asset Management Limited used by various other companies in the Brooks Macdonald group of companies.

Brooks Macdonald Asset Management Limited is authorised and regulated by the Financial Conduct Authority. Brooks Macdonald Asset Management Limited is a private limited company registered in England (No 03417519) with its registered office at 21 Lombard Street, London.

Further information relating to the Brooks Macdonald group of companies can be found at brooksmacdonald.com