

For professional advisers only

# Bespoke Portfolio Service Quarterly performance ARC Private Client Indices

Q1 2024



BROOKS MACDONALD



## Brooks Macdonald **Bespoke Portfolio Service (BPS)** performance vs **ARC Private Client Indices (PCI)** Q1 2024

|                     |                                 | Rolling 12 month performance (%) |                     |                     |                     |                     | Cumulative performance (%) |                  |                   |                   |                    |
|---------------------|---------------------------------|----------------------------------|---------------------|---------------------|---------------------|---------------------|----------------------------|------------------|-------------------|-------------------|--------------------|
|                     |                                 | 12 mths to 31.03.20              | 12 mths to 31.03.21 | 12 mths to 31.03.22 | 12 mths to 31.03.23 | 12 mths to 31.03.24 | 3 mths to 31.03.24         | 1 yr to 31.03.24 | 3 yrs to 31.03.24 | 5 yrs to 31.03.24 | 10 yrs to 31.03.24 |
| Low Risk            | BM Low Risk                     | -5.19                            | 13.38               | 0.83                | -4.97               | 6.31                | 1.39                       | 6.31             | 1.86              | 9.50              | 30.58              |
|                     | ARC Sterling Cautious PCI       | -2.29                            | 11.34               | 1.62                | -4.25               | 4.30                | 1.55                       | 4.30             | 1.49              | 10.40             | 26.59              |
|                     | Relative performance            | -2.89                            | 2.04                | -0.79               | -0.73               | 2.01                | -0.16                      | 2.01             | 0.38              | -0.89             | 3.98               |
| Low-to-Medium Risk  | BM Low- to- Medium Risk         | -7.00                            | 20.42               | 2.18                | -5.05               | 8.15                | 2.64                       | 8.15             | 4.92              | 17.51             | 48.29              |
|                     | ARC Sterling Balanced Asset PCI | -5.44                            | 17.86               | 3.46                | -4.52               | 7.19                | 2.90                       | 7.19             | 5.88              | 18.01             | 44.30              |
|                     | Relative performance            | -1.55                            | 2.56                | -1.28               | -0.54               | 0.97                | -0.26                      | 0.97             | -0.96             | -0.49             | 3.99               |
| Medium Risk         | BM Medium Risk                  | -9.40                            | 28.91               | 2.93                | -5.23               | 10.56               | 4.17                       | 10.56            | 7.84              | 25.96             | 66.24              |
|                     | ARC Sterling Steady Growth PCI  | -7.71                            | 23.53               | 4.64                | -4.52               | 9.24                | 3.99                       | 9.24             | 9.15              | 24.44             | 62.79              |
|                     | Relative performance            | -1.69                            | 5.38                | -1.71               | -0.71               | 1.31                | 0.18                       | 1.31             | -1.31             | 1.52              | 3.45               |
| Medium-to-High Risk | BM Medium- to- High Risk        | -10.55                           | 38.06               | 2.13                | -6.13               | 12.64               | 5.61                       | 12.64            | 7.99              | 33.36             | 85.68              |
|                     | ARC Sterling Equity Risk PCI    | -9.65                            | 30.35               | 4.84                | -4.61               | 10.99               | 4.89                       | 10.99            | 10.99             | 30.73             | 77.15              |
|                     | Relative performance            | -0.90                            | 7.71                | -2.71               | -1.52               | 1.66                | 0.73                       | 1.66             | -3.01             | 2.63              | 8.53               |
| High Risk           | BM High Risk                    | -11.36                           | 43.23               | 1.44                | -6.90               | 13.37               | 6.25                       | 13.37            | 7.06              | 35.92             | 96.12              |
|                     | ARC Sterling Equity Risk PCI    | -9.65                            | 30.35               | 4.84                | -4.61               | 10.99               | 4.89                       | 10.99            | 10.99             | 30.73             | 77.15              |
|                     | Relative performance            | -1.71                            | 12.88               | -3.40               | -2.29               | 2.38                | 1.36                       | 2.38             | -3.94             | 5.19              | 18.96              |

Past performance is not a reliable indicator of future results.

All figures are rounded to two decimal places. Please note that due to rounding, the figures shown in this table may not precisely add up to the totals/differentials shown. All performance figures are net of underlying fund charges and Brooks Macdonald management fees but gross of professional adviser charges. Deduction of these fees will impact on the performance shown. Source: Brooks Macdonald, Asset Risk Consultants (ARC) Research Limited [www.suggestus.com](http://www.suggestus.com). All data as at 31 March 2024.

## Equity Market Strength

In the first calendar quarter of 2024, the global economy's perceived strength, notably in the US, propelled equity markets upward. The MSCI All Countries World Total Return (Net) Index rose 9.18% in sterling terms. Regionally, Japanese and US equities led with double-digit gains, while the UK market lagged with a more modest return of 3.79% from the UK IMI (Investable Market Index) Total Return (Net) Index. Chinese equities ended the quarter lower, impacting broader Asian equities. Sector-wise globally, technology companies performed strongly, buoyed by continued optimism around generative Artificial Intelligence, with US companies Nvidia and Meta reporting impressive earnings. The banking and energy sectors also outperformed the broader global market index.

## Bond Market Weakness

Bond markets underperformed equities over the quarter as signs of persistent inflation and resilient economic growth lead investors to temper their expectations for both the timing and cumulative size of interest rate cuts later in the year. Following a very positive fourth quarter in 2023, developed market government bond indices recorded losses for the first quarter of 2024. The Bloomberg Sterling Gilts Total Return index fell -1.80%. Within the fixed-income asset class, corporate bonds in aggregate outperformed government bonds.

## Portfolio Performance

All Brooks Macdonald's risk profiles generated positive returns over the quarter, with returns increasing up the risk spectrum. Higher exposure to equities, particularly in the US and technology, proved advantageous over the quarter. Exposure to Far East Asian equities and UK property detracted from returns. Short duration positioning within fixed income allocations helped protect returns by managing interest-rate sensitivity, and remains a crucial risk diversification tool when set against our broader asset allocation.

## Outlook and Strategy

The risk of renewed inflationary pressures remains the principal concern for both policy makers and investors alike. Additionally, ongoing geopolitical tensions in the Middle East, Eastern Europe and between China and the US have the capacity to create fresh market volatility. Complicating this investment backdrop, the rapid pace of technological advancement through generative Artificial Intelligence presents both challenges and opportunities. Adapting to uncertainties and diversifying portfolios to prepare for various economic scenarios is crucial.

Our objective remains to stay invested while ensuring a balanced approach, such that we can keep exposure towards more than one economic scenario materialising

During the quarter we moved some of our equity allocation away from Asia Pacific ex-Japan equities towards US small and mid-capitalised (SMID) equities. Over the past year, US SMID has underperformed large-capitalised companies, and currently sits at a Price-to-Earnings Per Share (PE) relative discount, whereas historically it has enjoyed a premium. As the US economic outlook continues to improve, we would expect a broadening-out of equity performance, which has hitherto been dominated by a small group of mega-cap technology firms.

### Key Drivers of Q1 performance:

#### Preference for Equities

We continue to retain a constructive outlook across our asset allocation settings, with a preference for equities over bonds. In bonds, we recognise that with higher interest rates, 'income' is back in fixed income, but here we are focused on bonds with shorter weighted average maturities which are relatively less sensitive to any change in the interest rate outlook ahead.

#### Government Bond Yields Rise

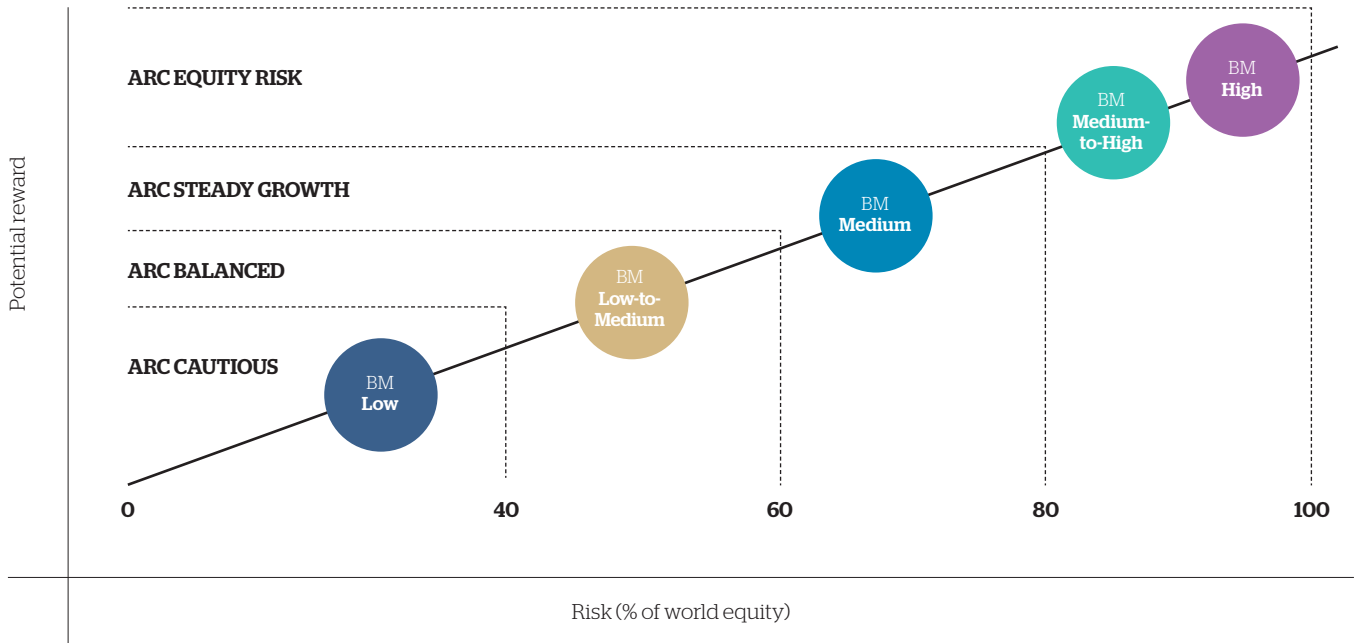
The shift in market sentiment, from expectations of imminent cuts to a revival of a 'higher for longer' interest rate narrative has led to a general rise in global bond yields, translating to lower bond prices. Given the ongoing uncertainty and volatility in growth and inflation expectations, our short-duration strategy remains a crucial tool for both minimising and diversifying risk.

#### Asian Assets Underperform

Asia Pacific ex Japan equity returns were weighed down by Chinese equities which fell over the quarter. While Chinese policy makers have recently made fresh attempts to put a floor under market sentiment investors remain cautious overall; both as regards (1) the state of the Chinese economy given the structural challenges of its indebted property market, as well as (2) the ramifications of continued geopolitical tensions with the US.

### Brooks Macdonald BPS portfolios mapped against ARC's PCI risk categories

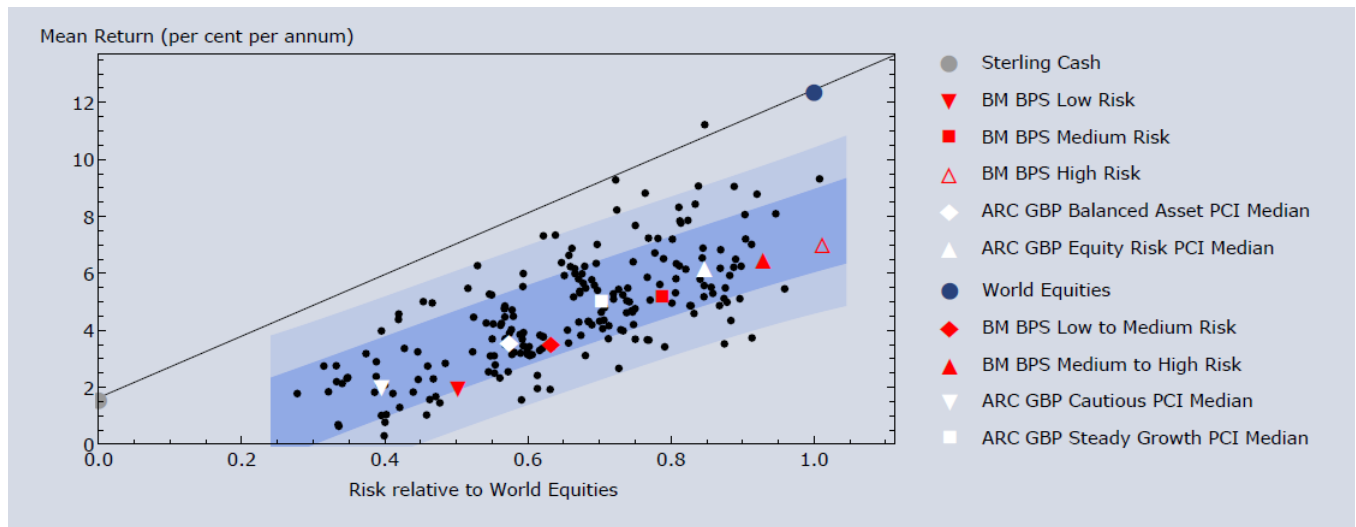
- ARC's PCI are broken down into four risk categories, each based on equity risk.
- Brooks Macdonald's five risk-rated portfolios are profiled to ARC's PCI risk categories.
- In this report, equity risk means the percentage of historic risk relative to world equities.



The diagram is for illustrative purposes only. Source: Asset Risk Consultants (ARC) Research Limited [www.suggestus.com](http://www.suggestus.com)

This chart shows the three-year risk-return characteristics for each Brooks Macdonald risk profile, alongside the PCI Data Contributor averages and the Sterling PCI Medians of ARC's four PCI risk categories.

### Return vs risk (60 months)



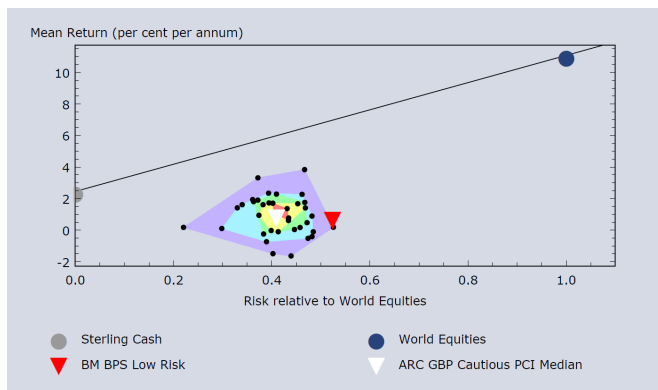
Past performance is not a reliable indicator of future results. All performance figures are net of underlying fund charges and Brooks Macdonald management fees but gross of professional adviser charges. Deduction of these fees will impact on the performance shown. Source: Brooks Macdonald, Asset Risk Consultants (ARC) Research Limited [www.suggestus.com](http://www.suggestus.com). As at 31 March 2024.

**BM Low Risk**

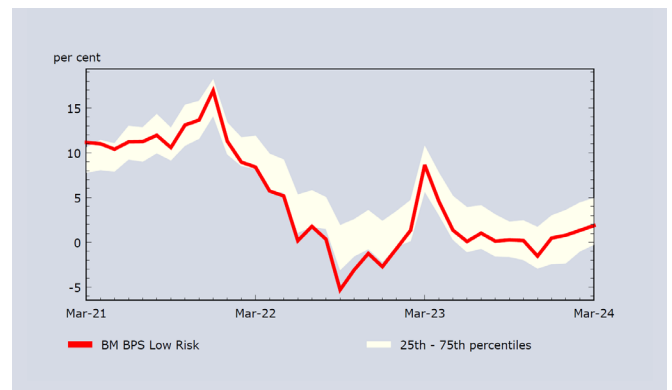
The BM Low-risk portfolio has delivered a robust performance, ranking in the top quartile of the ARC Sterling Cautious peer group over one-year. Additionally, it has outperformed the index over three- and ten-year periods.

This strong performance follows a period of heightened challenges for low-risk investors, marked by a sharp increase in interest rates. Traditionally, bonds have offered diversification benefits in investment portfolios; however, the concurrent decline in equity and bond markets during 2022 in particular, spurred by rising rates, put these advantages to the test. Our strategic emphasis on shorter-dated bonds, which are less sensitive to shifts in interest rate forecasts, has played a crucial role as a risk mitigator.

**Return vs risk (36 months)**



**Cumulative returns (36 months rolling)**



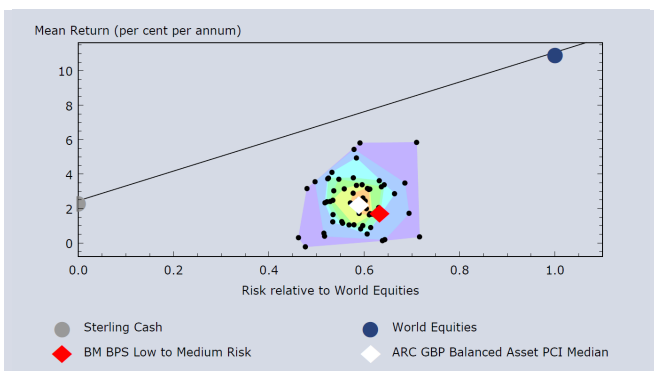
*Past performance is not a reliable indicator of future results. 36 months denotes the period from March 2021 to March 2024. Black dots represent PCI contributor data points. All performance figures are net of underlying fund charges and Brooks Macdonald management fees but gross of professional adviser charges. Deduction of these fees will impact on the performance shown. Source: Brooks Macdonald, Asset Risk Consultants (ARC) Research Limited [www.suggestus.com](http://www.suggestus.com). As at 31 March 2024.*

**BM Low-to-Medium Risk**

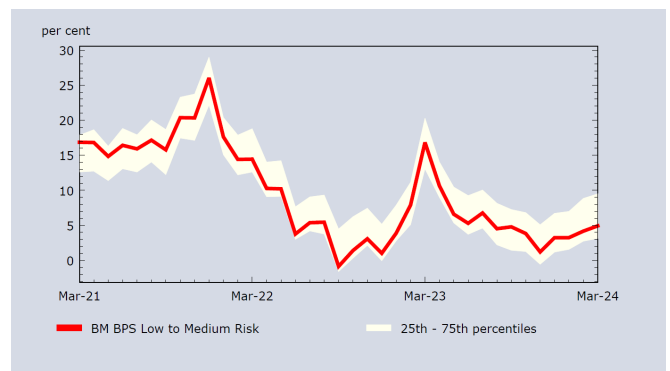
The BM Low-to-medium risk portfolio has outperformed the ARC Sterling Balanced Asset Index over one year and is ahead of the peer group looking over the longer term (ten year) period.

The accompanying rolling 3-year return chart below underscores the portfolio's steady, consistent performance relative to the ARC Sterling Balanced Asset peer group. Returns reliably fall within the 25th to 75th percentile range, as indicated by the white shaded area on the graph.

**Return vs risk (36 months)**



**Cumulative returns (36 months rolling)**



*Past performance is not a reliable indicator of future results. 36 months denotes the period from March 2021 to March 2024. Black dots represent PCI contributor data points. All performance figures are net of underlying fund charges and Brooks Macdonald management fees but gross of professional adviser charges. Deduction of these fees will impact on the performance shown. Source: Brooks Macdonald, Asset Risk Consultants (ARC) Research Limited [www.suggestus.com](http://www.suggestus.com). As at 31 March 2024.*

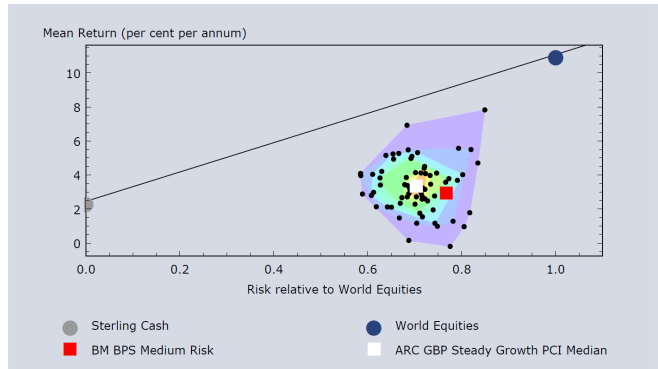
## BM Medium Risk

The BM Medium risk portfolio has outperformed the ARC Sterling Steady Growth Index over the quarter and across one-, five- and ten-year intervals.

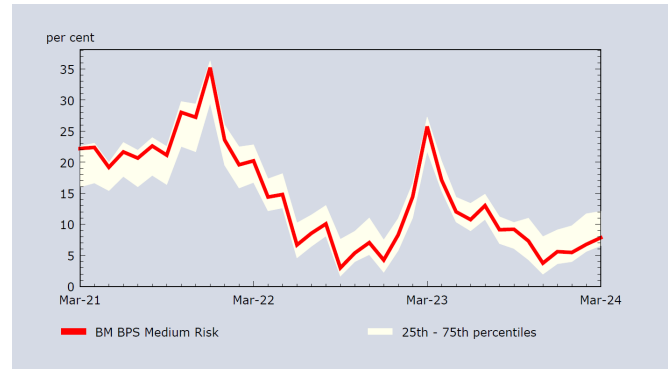
The accompanying rolling 3-year return chart below underscores the portfolio's steady, consistent performance relative to the ARC Sterling Steady Growth peer group. Returns reliably fall within the 25th to 75th percentile range, as indicated by the white shaded area on the graph.

The level of equity allocation increases as we move up the risk range of our five core strategies, with our Medium Risk portfolios having a strategic equity range of 55-75%.

### Return vs risk (36 months)



### Cumulative returns (36 months rolling)

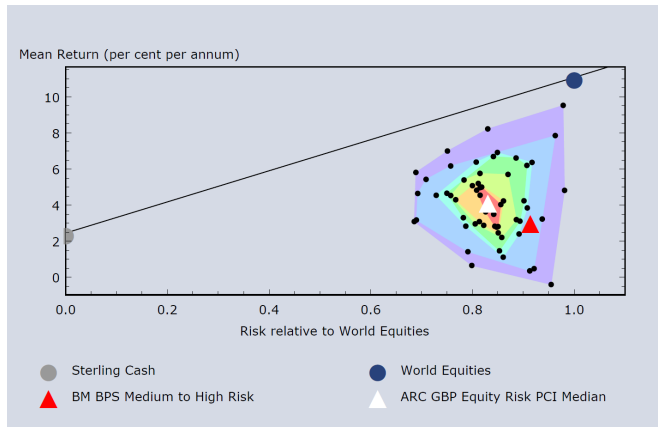


*Past performance is not a reliable indicator of future results. 36 months denotes the period from March 2021 to March 2024. Black dots represent PCI contributor data points. All performance figures are net of underlying fund charges and Brooks Macdonald management fees but gross of professional adviser charges. Deduction of these fees will impact on the performance shown. Source: Brooks Macdonald, Asset Risk Consultants (ARC) Research Limited [www.suggestus.com](http://www.suggestus.com). As at 31 March 2024.*

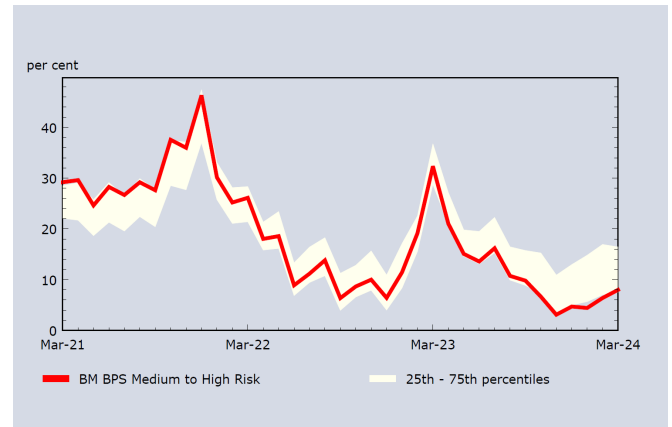
### BM Medium-to-High Risk

The Medium-to-High risk (75%-95% equity) portfolio has outperformed the ARC Sterling Equity Risk Index over the quarter and across one-, five- and ten-year intervals.

#### Return vs risk (36 months)



#### Cumulative returns (36 months rolling)

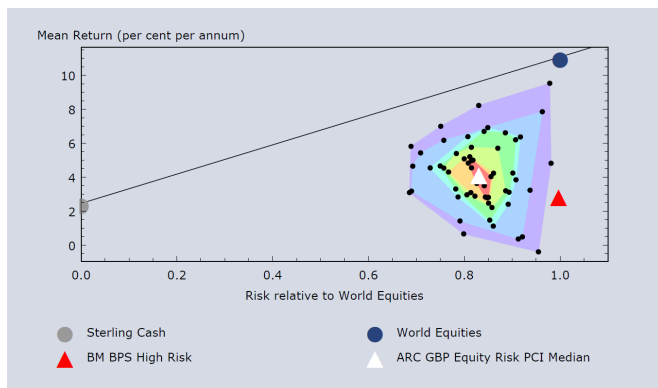


Past performance is not a reliable indicator of future results. 36 months denotes the period from March 2021 to March 2024. Black dots represent PCI contributor data points. All performance figures are net of underlying fund charges and Brooks Macdonald management fees but gross of professional adviser charges. Deduction of these fees will impact on the performance shown. Source: Brooks Macdonald, Asset Risk Consultants (ARC) Research Limited [www.suggestus.com](http://www.suggestus.com). As at 31 March 2024.

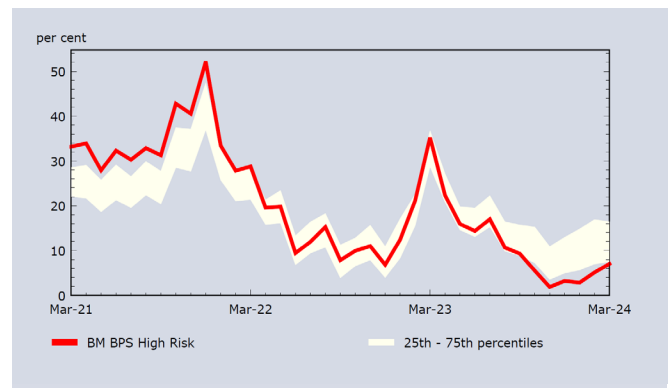
### BM High Risk

The High risk portfolio return is in the top quartile of the ARC Sterling Equity Risk Index over the quarter and across one-, and ten-year intervals.

#### Return vs risk (36 months)



#### Cumulative returns (36 months rolling)



Past performance is not a reliable indicator of future results. 36 months denotes the period from March 2021 to March 2024. Black dots represent PCI contributor data points. All performance figures are net of underlying fund charges and Brooks Macdonald management fees but gross of professional adviser charges. Deduction of these fees will impact on the performance shown. Source: Brooks Macdonald, Asset Risk Consultants (ARC) Research Limited [www.suggestus.com](http://www.suggestus.com). As at 31 March 2024.



## Important information

All data provided by Brooks Macdonald and ARC Private Client Indices as at 31 March 2024, unless otherwise stated. This document is intended for professional advisers only and should not be relied upon by any persons who do not have professional experience in matters relating to investments. The value of your investments and the income from them may go down as well as up and neither is guaranteed. Investors could get back less than they invested. Past performance is not a reliable indicator of future results. The information in this document does not constitute advice or a recommendation for any product and you should not make any investment decisions on the basis of it. Not all of the products or services on which we provide advice are regulated by the Financial Conduct Authority. Please be aware that some services may be provided by selected companies which are not part of Brooks Macdonald Group plc.

ARC Private Client Indices ("PCI") are based on historical information and past performance is not indicative of future performance. PCI are computed using a complex calculation and the results are provided for information purposes only and are not necessarily an indicator of suitability for your specific investment or other requirements. ARC does not guarantee the performance of any investment or portfolio or the return of an investor's capital or any specific rate of return. ARC accepts no liability for any investment decision made on the basis of the information contained in this report. You should always complete your own analysis and/or seek appropriate professional advice before entering into an agreement with any PCI Data Contributor. The content is the property of ARC or its licensors and is protected by copyright and other intellectual property laws. Use of the information herein is governed by strict Conditions of Use as detailed on [www.suggestus.com](http://www.suggestus.com).

While the information in this document has been prepared carefully, Brooks Macdonald gives no warranty as to the accuracy or completeness of the information.

The MSCI information may only be used for your internal use, may not be reproduced or disseminated in any form and may not be used as a basis for or a component of any financial instruments or products or indices. None of the MSCI information is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. Historical data and analysis should not be taken as an indication or guarantee of any future performance analysis, forecast or prediction. The MSCI information is provided on an "as is" basis and the user of this information assumes the entire risk of any use

made of this information. MSCI, each of its affiliates and each other person involved in or related to compiling, computing or creating any MSCI information (collectively, the "MSCI Parties") expressly disclaims all warranties (including, without limitation, any warranties of originality, accuracy, completeness, timeliness, non-infringement, merchantability and fitness for a particular purpose) with respect to this information. Without limiting any of the foregoing, in no event shall any MSCI Party have any liability for any direct, indirect, special, incidental, punitive, consequential (including, without limitation, lost profits) or any other damages. ([www.msci.com](http://www.msci.com))

Brooks Macdonald is a trading name of Brooks Macdonald Group plc used by various companies in the Brooks Macdonald group of companies. Brooks Macdonald Group plc is registered in England No O4402058. Registered office: 21 Lombard Street, London, EC3V 9AH.

Brooks Macdonald Asset Management Limited is authorised and regulated by the Financial Conduct Authority. Registered in England No O3417519. Registered office: 21 Lombard Street, London, EC3V 9AH.

Brooks Macdonald International is a trading name of Brooks Macdonald Asset Management (International) Limited. Brooks Macdonald Asset Management (International) Limited is licensed and regulated by the Jersey Financial Services Commission. Its Guernsey branch is licensed and regulated by the Guernsey Financial Services Commission and its Isle of Man branch is licensed and regulated by the Isle of Man Financial Services Authority. In respect of services provided in the Republic of South Africa, Brooks Macdonald Asset Management (International) Limited is an authorised Financial Services Provider regulated by the South African Financial Sector Conduct Authority. Registered in Jersey No: 143275. Registered office: Third Floor, No 1 Grenville Street, St Helier, Jersey, JE2 4UF.

**More information about the Brooks Macdonald Group can be found at [www.brooksmacdonald.com](http://www.brooksmacdonald.com).**

0624-005



BROOKS MACDONALD