

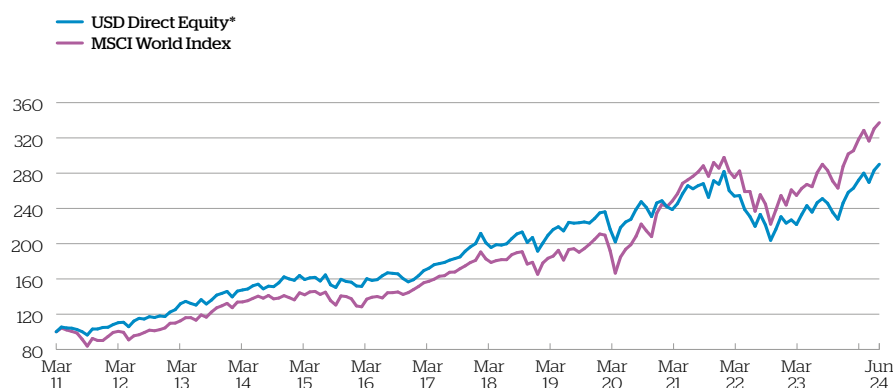
# Direct Equity Strategy (\$)

30.06.2024



BROOKS MACDONALD

## Performance



Performance chart shows the value of \$100 invested. Source: Brooks Macdonald/Bloomberg to 30.06.2024

Trailing performance 30.06.2024	1M <sup>1</sup>	3M	YTD	1Y	3Y	5Y	Since launch (annualised)	Cumulative return
Direct Equity USD (%)	2.42	3.61	12.34	17.66	3.42	5.29	8.37	190.12
MSCI World Index (%)	2.03	2.66	11.74	20.20	6.86	11.77	9.61	237.28

Calendar year performance	2023	2022	2021	2020	2019	2018	2017	2016
Direct Equity USD (%)	15.65	-20.80	13.36	5.84	22.71	-4.27	25.75	1.73
MSCI World Index (%)	23.81	-18.15	21.81	15.90	27.67	-8.71	22.40	7.51

Annualised statistics	Return	Standard Deviation <sup>2</sup>	Maximum drawdown <sup>3</sup>
Direct Equity USD (%)	8.37	12.28	-27.72
MSCI World Index (%)	9.61	14.63	-25.43

<sup>1</sup> One month statistics are estimated returns and are subject to change

<sup>2</sup> Standard deviation is based on monthly statistics from inception

<sup>3</sup> Maximum drawdown measures the largest single drop in portfolio value, from peak to trough, since inception  
Source: Brooks Macdonald/Bloomberg to 30.06.2024

\*Returns from April 2023 onwards have been generated using FactSet models with an Annual Management Charge determined from live client portfolios being applied on a monthly basis. This performance is model based and therefore is an indicative figure. Prior to April 2023, returns for these strategies were generated from live client portfolios on a net of fees basis.

## Overview

Our Direct Equity Strategy invests largely in UK, US and European equities, providing a well-balanced and diversified portfolio of equities that are typically of larger market capitalisation companies. This strategy aims to provide lower volatility, medium-to-long-term equity investment, with the potential to mitigate the effects of inflation.

The segregated portfolios are available for those with \$1,000,000 or more to invest, or currency equivalent. The Direct Equity Strategy does not aim to reproduce a "benchmark" return, but rather focuses on meeting investor expectations.

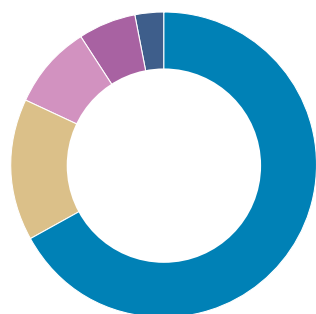
## Key Facts

<b>Launch date</b>	31.03.2011
<b>Currencies available</b>	£,\$,€
<b>Minimum investment</b>	\$1,000,000
<b>Average beta</b>	1.02
<b>USA holdings (%)</b>	67.00%
<b>International holdings (%)</b>	33.00%
<b>Current yield (%)</b>	1.58
<b>Number of holdings</b>	33

# Direct Equity Strategy (\$)

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## Currency allocation



■ USD 67.00%    ■ CHF 6.00%  
■ GBP 15.00%    ■ DKK 3.00%  
■ EUR 9.00%

## Representative holdings

Asset	%
LVMH Moet Hennessy Louis Vuitton SE	3.00
NVIDIA Corp	3.00
Meta Platforms Inc	3.00
Alphabet Inc	3.00
Verizon Communications Inc	3.00
Amazon.com Inc	3.00
London Stock Exchange Group PLC	3.00
American Express Co	3.00
Netflix Inc	3.00
Apple Inc	3.00

## Sector allocation

Sector	%
Financials	24.00
Info Technology	18.00
Industrials	15.00
Comm. Services	12.00
Cons Disc.	12.00
Consumer Staples	9.00
Health Care	6.00
Materials	4.00
Cash	1.00

## Important information

All data provided by Brooks Macdonald, unless otherwise stated, as at 30.06.2024

The information presented in this factsheet, including charges and performance, is for the US Dollar portfolio. Other currencies may be available. Investment markets and conditions can change rapidly and as such the views expressed should not be taken as statements of fact, nor should reliance be placed on these views when making investment decisions. The price of assets in this portfolio and the income from them can go down as well as up and neither is guaranteed. Past performance is not a guide to future results. Investors may not get back the amount invested. Changes in rates of exchange may have an adverse effect on the value, price or income of an investment. Changes in interest rates may impact the value of fixed interest investments within the portfolio. The value of your investment may be impacted if underlying fixed interest holdings default, or market perception of their credit risk changes.

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